



NATIONAL INSTITUTE OF TECHNOLOGY KARNATAKA, SURATHKAL

(An Institute of National Importance, Established under NITSER Act, Government of India)

MANGALURU - 575 025, KARNATAKA, INDIA

Website :- www.nitk.ac.in

Annexure - I

TERMS AND CONDITIONS FOR THE USE OF THE INSTITUTE EMBLEM

(Enclosure with the NITK Circular, vide Ref. No.: NITK-Logo/Admin.-Estt./2023/B1, dated 23rd August, 2023)

The use of the NITK, Surathkal emblem is subject to the user agreeing to adhere to the following terms and conditions :-

1. NITK, Surathkal is the sole owner of the NITK emblem. Any external user of the emblem shall acknowledge NITK ownership of the emblem.
2. The emblem shall always stand alone and shall not be combined with any other graphical elements.
3. The emblem shall be displayed in a positive manner and shall not be used in any manner which can adversely affect the name and reputation of NITK, Surathkal.
4. The emblem should not be altered in any manner including its proportions, font, design, arrangement, colours, elements, or animated, morphed, or otherwise distorted in perspective or appearance.
5. The emblem should not appear on pages of any website/ printed material including content or advertising for alcoholic beverages or tobacco, etc. Further, its appearance along with material having religious or political connotations is prohibited.
6. The emblem should not appear on pages which include obscene, pornographic, violent, intolerant, tasteless, denigrating content or materials which NITK finds objectionable.
7. The emblem shall not create or give the appearance of creating an endorsement, approval, sponsorship, affiliation, or recommendation by NITK for any product or service.
8. The emblem shall not be used or displayed in any manner that disparages NITK, infringes any intellectual property or other rights of NITK, violates any law or diminishes or otherwise damages the goodwill possessed by NITK in society.
9. NITK also reserves the right to take action against any use of the emblem that does not conform to any or all of the conditions herein, or that infringes any intellectual property or other rights of NITK or violates any applicable law. All use of the emblem or goodwill associated with the emblem shall be for the benefit of NITK.
10. NITK reserves the right to make any change to the terms of usage of the emblem provided herein at any time for any reason.

**Sd/-
Registrar
NITK, Surathkal**